

PORTMEIRION GROUP



PORTMEIRION®

Spode®

ROYAL
WORCESTER®
ESTABLISHED 1751

pimpernel®

WAX LYRICAL
ENGLAND

TRENDS SS18

The Conscious Consumer

- The rise of social media has given consumers unprecedented power
- They are better educated and smarter
- They are expecting more from the companies they do business with – they don't just want a transaction, they want a deeper, authentic, human experience
- The world feels chaotic, unpredictable e.g. Brexit, Trump, terrorism
- Inflation is rising – consumers are thinking more about how they spend their money and who they spend it with
- The work life balance is off kilter and the press are reporting “burnout Britain” – people are looking for ways to relax, to enjoy life

FINANCIAL TIMES



UK inflation

UK inflation climbs to four-year high

campaign ril, mainl

"Memories are more important than products, so it is

twitter THE  TIMES
FRIDAY MAY 19 2017 - MIDDAY UPDATE

The Telegraph

Lifestyle



Burnout Britain

TRENDS SS18

What does this mean for our lifestyles?

- Time with friends and family is precious
- The home is our sanctuary, our social space
- The kitchen diner is being replaced by the kitchen living space – it's where we enjoy time with family and friends
- Consumers have a love of food, entertaining and experiences
- They trust their family and friends implicitly – their recommendations have weight and value so the consumer has become our biggest potential advocate



TRENDS SS18

What does this mean for our products?

- Customers want quality – something that is easily evaluated in online product reviews
- Brand plays an important role – a trusted brand will provide reassurance
- They want to see craftsmanship and understand the heritage and skills behind a brand or product range
- Diversity is key – pieces that can be used to enjoy and share international foods in a variety of ways
- People need to understand the value of the collection, how it enhances or is part of those special moments with friends and family
- Design that stands out from the crowd is sought after
- Trends influence the market more than ever



★★★★★ 35 Reviews



PORTMEIRION®

THE BRAND



I LOVE TO PORTMEIRION®
EVERY DAY



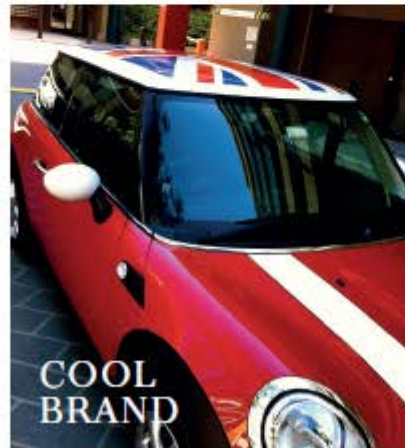
FAMILY TIME



YOUNG
AT HEART



SHARE



COOL
BRAND



CREATE
THE JOY



— Make time to share food, fun and laughter —

PORTMEIRION®



PORTMEIRION®

The Sophie Conran for Portmeirion collection has been refreshed with on-trend colourways for 2018.

Key tableware and serving pieces feature sunshine yellow, mulberry, celadon and pink.

Add pops of colour to existing Sophie Conran for Portmeirion white collection or start your new collection afresh.



PORTMEIRION®



PORTMEIRION®

Based on these colour and lifestyle trends, we have launched Sophie Conran for Portmeirion Colour Pop.

- Premium porcelain
- Dishwasher safe
- Oven safe
- Microwave safe



Large Statement Bowl



10.5" Coupe Plate



8.5" Coupe Plate S/4 Assorted



Egg Cup & Spoon



7oz Tea Cup & Saucer



Coupe Pasta S/4 Assorted



5.5" Bowl

WESTERLY

PORTMEIRION®



PORTMEIRION®

SS18 Design Trends



- Pairing mixed motifs and designs is a key direction that will strengthen in SS18
- WGSN Future trends: mismatched pattern/colour and geometrics
- Westerly was inspired by 1950s retro floral and leaf designs in tonal colours

WESTERLY

PORTMEIRION®

Cool and light-hearted, with a nod to retro style, Westerly inspires you to create your own look by blending stylised flowers and leaves with highly expressive colour combinations. The collection includes delicate sketch designs in a selection of sophisticated, elegant and playful colour palettes. Mix and match this versatile collection and add fun and style to your table.



Low Bowl 22.5cm
8.5"



Deep Bowl 24
9.25"



Low Bowl 25.5cm
10"



Deep Bowl 27.3cm
10.75"



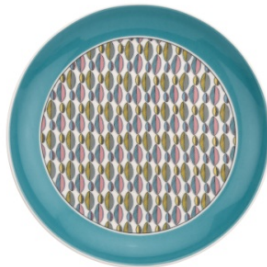
Low Bowl 33cm
13"



Round Platter
34cm 13.3"



Cereal
Bowl 15cm
6"



Coupe Plate
22.5cm 8.5"



Coupe Plate
27.5cm 10.5"



Tea Pot 1.35lt
2pt



Tea Cup 0.28lt
10 oz



Covered
Sugar



Cream jug
0.28lt 10 oz



Jug
0.86lt 105pt



Mug 0.25lt
12oz



PORTMEIRION®

WESTERLY

- Earthenware
- Dishwasher, microwave, freezer & oven safe

PORTMEIRION®



Low Bowl 22.5cm
8.5"SRP



Deep Bowl 24
9.25"



Low Bowl 25.5cm
10"



Deep Bowl 27.3cm
10.75"



Low Bowl 33cm
13"



Round Platter
34cm 13.3"



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PORTMEIRION®



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Jug
0.86lt 105pt



Mug 0.25lt
12oz



PORTMEIRION®

WESTERLY

Merchandising ideas

PORTMEIRION®



Botanic Garden

PORTMEIRION®



PORTMEIRION®

Botanic Garden

PORTMEIRION®

"The concept is timeless and every piece, new and old, continues to tell the magical Botanic Garden story – Great British design since 1972."



Side Plate



Square Plate



Tulip Beaker



Flared Tankard



PORTMEIRION®

Botanic Garden

PORTMEIRION®



5" Stacking Bowl



5.5" Stacking Bowl



7" Stacking Bowl



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Botanic Garden

PORTMEIRION®



Botanic Garden Utensils

Serving Spoon (hydrangea)
Pasta (magnolia)
Ladle (clematis)
Draining Spoon (azalea)
Spatula (peony)
Slotted Spatula (sweet pea)



PORTMEIRION®

Botanic Garden

pimpernel.

Melamine Trays



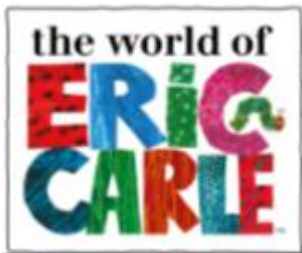
Large Handled Tray



Handled Tray



Handled Tray

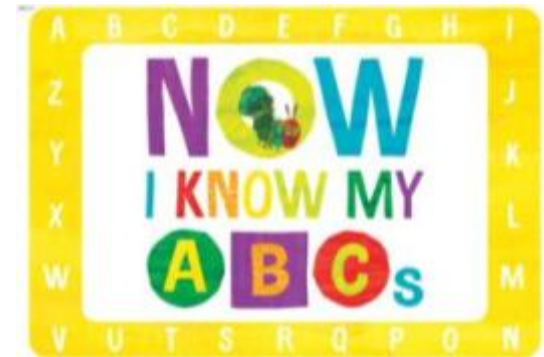


PORTMEIRION®



Children's Baking Set

- Melamine
- Dishwasher safe



Plastic Placemat

Dinnerware Collection

PORTMEIRION®



10" Dinner Plate



8" Salad



6" Cereal



12oz Mug

12 Piece set – RRP £165



Cream Jug



Covered Sugar

- Fine china (porcelain) with 22 carat gold and mica detc
- Hand wash only

Christmas Collection

- Fine china (porcelain) with 22 carat gold and mica detailing
- Hand wash only



Cake Plates Set of 4



Candy Bowl



Cake Stand



Dessert Tray



12oz Mug



Pastry Forks



Teaspoons



Cake Slice



Melamine Large Handled Tray



Large Placemats S/4



Placemats S/4



Coasters S/6

PORTMEIRION®



PORTMEIRION®



PORTMEIRION®


SARA MILLER
LONDON
PORTMEIRION®



PORTMEIRION®

Christmas Collection

- Fine china (porcelain) with 22 carat gold and mica detailing
- Hand wash only



Cake Plates Set of 4



Candy Bowl



Cake Stand



Dessert Tray



12oz Mug



Pastry Forks



Teaspoons



Cake Slice



Melamine Large Handled Tray



Large Placemats S/4

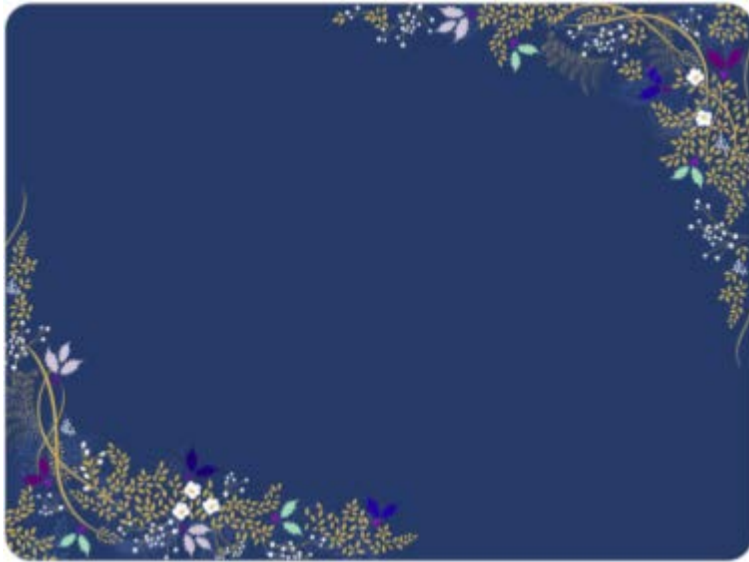


Placemats S/4

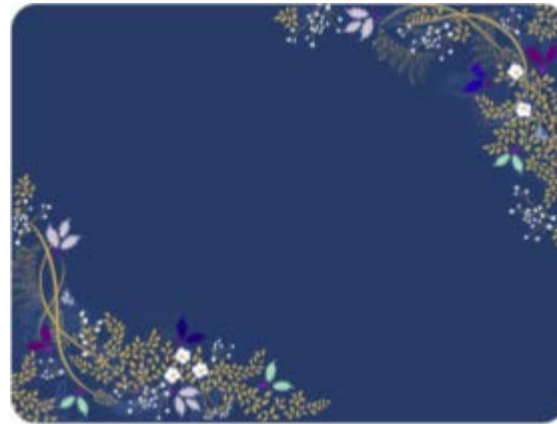


Coasters S/6

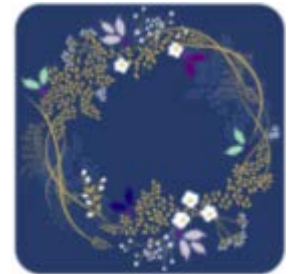
Garland Collection



Large Placemats S/4



Placemats S/4



Coasters S/6

- Cork backed board with gold coloured foil detailing
- Wipe clean with a damp cloth


SARA MILLER
LONDON
PORTMEIRION®



PORTMEIRION®



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Piccadilly Collection

PORTMEIRION®



Cake Plates



12oz Mug

- Fine china (porcelain) with 22 carat gold and mica detailing
- Hand wash only

PORTMEIRION®



PORTMEIRION®

Flamingo Collection

- Melamine
- Dishwasher safe



10" Dinner Plate



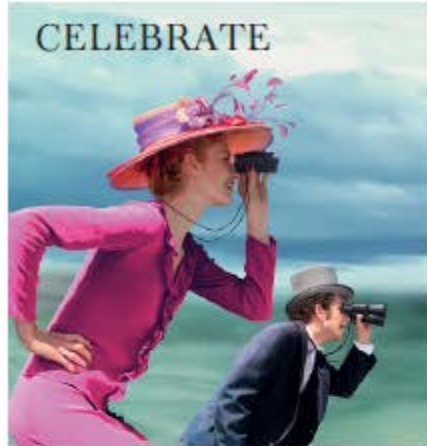
Side Plate



Bowl

Spode®

THE BRAND



— Land of Spode® and Glory —

Spode.

SS18 WGSN Colour Trends



Martina Mejias



Asiatika



Arla



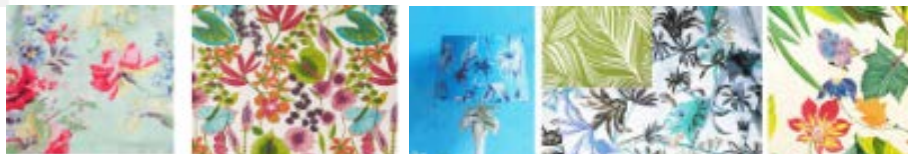
Glen



Marie Design



Muirla



- Psychotropical and Aloha Hawaii are key trends for SS18
- Hawaiian influenced prints are making a comeback across the home with a contemporary look or celebrating a more traditional aesthetic
- WGSN Future trend: oversized florals in bright colourways
- Patternbank trend reports state that summer botanicals are on trend for 2018



Carla Tabla

Maui

Spode®

Capture the lively mood of a tropical paradise with the bountiful blooms of Spode's new tableware collection, Maui. Perfect for the modern home, Maui adds a flourish of grandeur to any table display with its brush-stroke flowers against a pure white porcelain body, so characteristic of Spode.



Dinner Plate 10.5



Deep bowl 10 in



Deep bowl 8inch



Cake plate



Bowl 6in



Bowl 6in



Bowl 6in



Bowl 6in



Mug



Mug



Mug



Mug



Low bowl 13 in

Plate 7.5in SRP -£10

Plate 7.5in SRP -£10



Plate 7.5in



Plate 7.5in



- Porcelain
- Dishwasher
- Microwave safe

Maui

- Porcelain
- Dishwasher
- Microwave safe



Covered Sugar



Cream jug



Serving Platter 13.6"



Low Bowl 10in"



Coasters



Sandwich tray



Melamine L/S Handled Tray



Placemats S/4
S/6

Spode®



Cake slice

Salad Servers



Teaspoons X6



Forks X6

Maui

Spode®



Spode.

Pure Morris



10.5" Bistro Pasta Bowl
WILLOW BOUGH



11" Plate
STRAWBERRY
THIEF



8.75" Plate
WILLOW BOUGH



7.5" Cereal
STRAWBERRY
THIEF



2 pint Tea Pot
STRAWBERRY
THIEF



12oz Mug
STRAWBERRY
THIEF



10oz Cream
WILLOW BOUGH



10oz Sugar
WILLOW BOUGH



10oz Tea Cup
and Saucer
STRAWBERRY
THIEF

Cranberry Italian Collection

Spode®



10" Dinner Plate



8" Salad



6.5" Cereal Bowl



8" Ascot Cereal bowl



9" Pasta bowl



Tea Cup & Saucer



10oz Mug

- Earthenware
- Dishwasher and microwave safe



Spode.

Spode.



Spode.

Ruskin

Spode®

- Earthenware
- Dishwasher and microwave safe



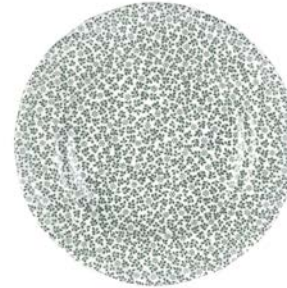
10" Dinner



8" Salad



6.5" Cereal



9" Plate



6" Plate



9" Pasta



Tea Cup & Saucer



9oz Mug



12" Buffet Plate



Sauce Boat



Open Veg



Sandwich Tray



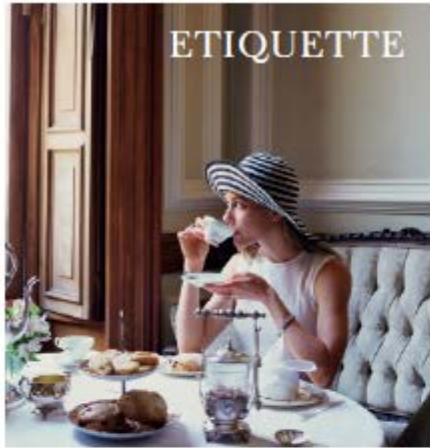
Spode.

ROYAL WORCESTER®

ESTABLISHED 1751

THE BRAND

ETIQUETTE



WORTH THE
WORCESTER



BESPOKE



SUPERIOR
PERSONAL
SERVICE



NOBILITY



EXPERIENCE
LUXURY



— Wear your own crown of opulence with aplomb —

ROYAL
WORCESTER®
ESTABLISHED 1751

 Wrendale
DESIGNS
by Hannah Dale

ROYAL WORCESTER®
ESTABLISHED 1751



ROYAL
WORCESTER®
ESTABLISHED 1751

- Fine bone china
- Dishwasher Safe
- Microwave
- Freezer safe



Orangutangle



Toucan of my affection

Bamboozled



Three of a Kind

Hanging around

 Wrendale
DESIGNS
by Hannah Dale

- Fine bone china
- Dishwasher Safe
- Microwave
- Freezer safe



pimpernel.



The hare and the bee



Prickled Tink



Between friends



Coupe Plates Set of 2



Footed Cake Plate



The Boxing Day Walk



Owl I want for Christmas



Mug and Coaster set
Jingle Belle



Mug and Coaster set
Winter Friends



Cake Slice

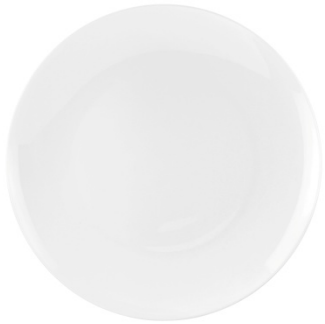
Pastry Forks

Destiny

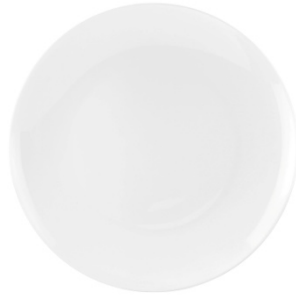
ROYAL WORCESTER®

ESTABLISHED 1751

12 Piece Set SRP £ 144



Dinner Plate S/4



Side Plate S/4



Cereal Bowl S/4



Pasta Bowl S/4

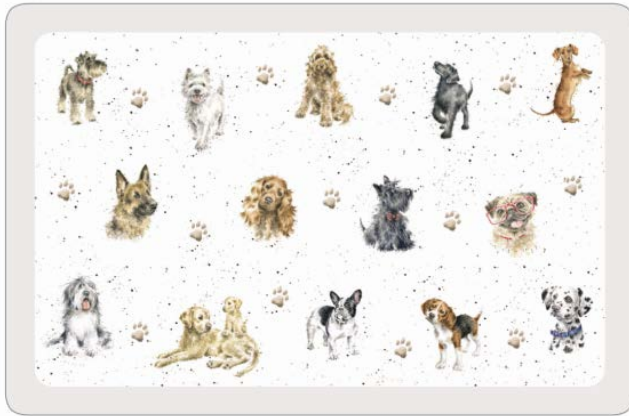


Barrel Shape Mug S/4

Destiny is a stunning fine bone china tableware collection from Royal Worcester. A timeless design, Destiny brings elegance and simplicity to the table and is perfect for the modern home.



Flexible Placemats



17" x 11.2"

Dogs
Cats
Generic



Mug & Tray Sets



Owl Mug & Tray set



Hare Mug & Tray set



Pheasant Mug & Tray set



Xmas Mug & Tray set



Dog Mug & Tray set

 Wrendale
DESIGNS
by Hannah Dale

pimpernel.



Rubberwood Chopping Boards
Large
Small





Zoological Placemats S/6
Zoological Placemats S/4



Zoological Coasters S/6

- Cork backed board
- Wipe clean with a damp cloth

pimpernel.



pimpernel.

Botanic Garden Terrace



pie-120-c Placemat 401x298mm



pic-1284c
coaster
105x105mm



pie-1284a Placemat 401x298mm



pic-1284a
coaster
105x105mm



pie-1284d Placemat 401x298mm



pic-1284d
coaster
105x105mm



pie-1284b Placemat 401x298mm



pic-1284b
coaster
105x105mm



Coasters S/6

Placemats S/4 (m)

Placemats S/6 (m)

BG Terrace Large Handled Tray – Blue Hydrangea

BG Terrace Sandwich Tray - Yellow Jasmine

BG Terrace Mug & Tray Set

Botanic Garden

Botanic Garden Terrace

pimpernel.



pimpernel.



Large Placemat S/4 SRP £31



Macarons

Coaster S/6 (m) SRP £10

Placemat S/6 SRP £24

- Cork backed board
- Wipe clean with a damp cloth

pimpernel.



Placemat S/6 SRP £24

Large Placemat S/4 SRP £31



Succulents

Coaster S/6 (m) SRP £10



Large Placemat S/4 SRP £31



Coastal Shore

Coaster S/6 (m) SRP £10



Bicycle Placemat S/6 SRP £24

Large Placemat S/4 SRP £31

Coaster S/6 (m) SRP £10



Succulents Sandwich Tray SRP£8.25



Succulents Large Handled Tray SRP£ 15

pimpernel.

Coaster S/6
Placemats S/6



Frozen in Time



Coaster S/6
Placemats S/6



Stars and Stripes



- Cork backed board
- Wipe clean with a damp cloth

CATTUDES



DANCING BRANCHES



PARISIAN SCENE



POPPY DE VILLENEUVE



SPICE ROAD



ST IVES



VINTAGE TOILE



GOLDEN PINEAPPLE



MARTHAS CHOICE



UNION JACK



- SRP - £5
- 12oz Mug
- Dishwasher & Microwave safe

Home Fragrance Collection



PORTMEIRION®

Botanic Blooms

PORTMEIRION®

Home Fragrance Collection - Hydrangea



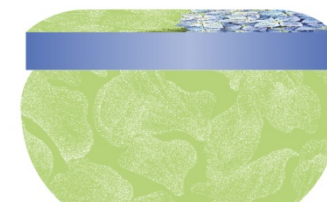
200ml Diffuser



250ml Diffuser Refill



Wax Filled Glass – Boxed



Wax Filled Boutique Tin



38cl Wax Filled Glass with Silver Lid



2 Wick Wax Filled Glass with Silver Lid



Botanic
Blooms

PORTMEIRION®

Home Fragrance Collection - Hydrangea



PORTMEIRION®

Botanic Blooms

PORTMEIRION®

Home Fragrance Collection - Sweet Pea



200ml Diffuser



250ml Diffuser Refill



Wax Filled Glass – Boxed



Wax Filled Boutique Tin



38cl Wax Filled Glass with Silver Lid



2 Wick Wax Filled Glass with Silver Lid



Botanic Blooms

PORTMEIRION®

Home Fragrance Collection - Poppy



200ml Diffuser



250ml Diffuser Refill



Wax Filled Glass – Boxed



Wax Filled Boutique Tin



38cl Wax Filled Glass with Silver Lid



2 Wick Wax Filled Glass with Silver Lid



Botanic Blooms

PORTMEIRION®

Home Fragrance Collection - Sunflower



200ml Diffuser



250ml Diffuser Refill



Wax Filled Glass – Boxed



Wax Filled Boutique Tin



38cl Wax Filled Glass with Silver Lid



2 Wick Wax Filled Glass with Silver Lid





Catherine Lansfield

STYLE & QUALITY

PS
portmeirion® studio

100ml Diffuser



Wax Filled Glass
- Boxed



Waxed Filled Jar

Warm Amber

"A warm rich amber accord with fragrant musk and powdery vanilla notes."

100ml Diffuser



Wax Filled Glass
- Boxed



Waxed
Filled
Jar

White Jasmine

"A clean and uplifting scent of freshly washed linen drying in a cool summer breeze."

PORTMEIRION®

Love Home Fragrance Collection



200ml Diffuser



250ml Diffuser
Refill



Wax Filled Glass -
Boxed



Wax Filled Boutique
Tin



38cl Wax Filled Glass
with Silver Lid



2 Wick Wax Filled Glass
with Silver Lid

“An oriental fragrance with red berries, white tea and exotic osmanthus flowers leading to a sensual base of musk and vetiver.”

PORTMEIRION®

Love Home Fragrance Collection



PORTMEIRION®